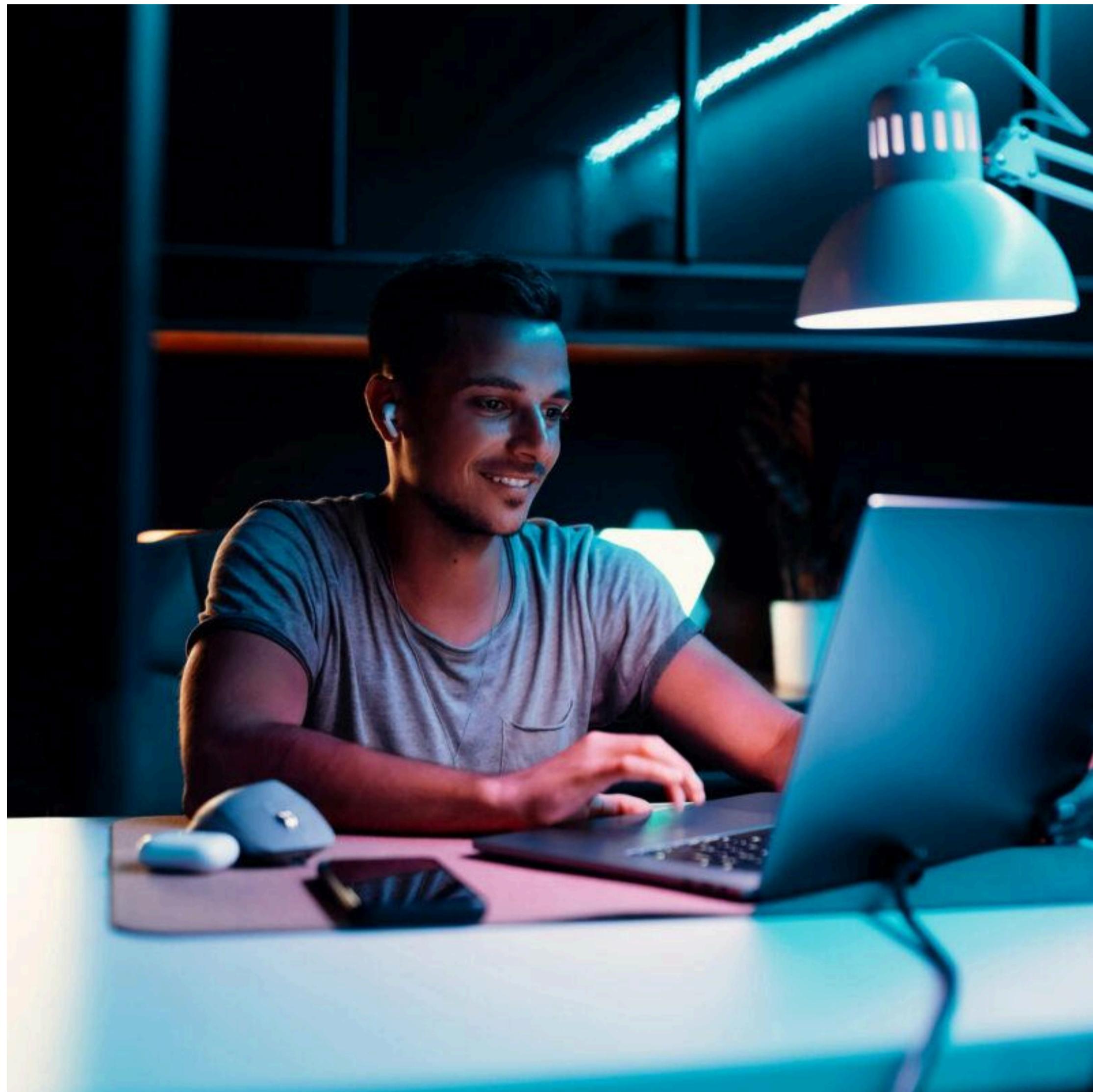




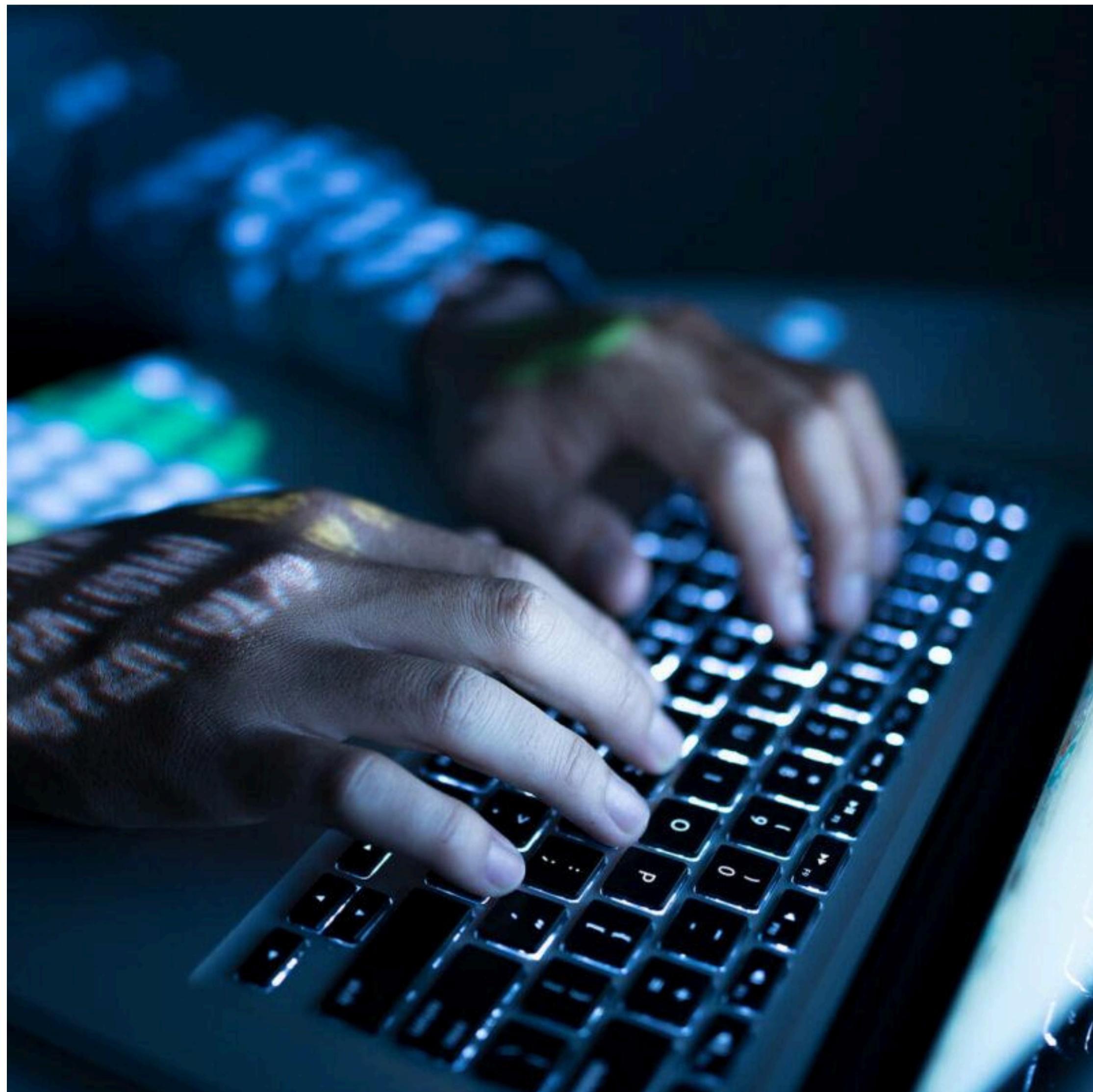
Marketing Software



1

Marketeer

Cúlra's Marketeer dynamic campaign management allows you to streamline your conversion and retention flows to easily manage your marketing programs to engage and target your customers at the right time effectively.



2

Customer Connect

Cúlra Customer Connect allows you to engage with your customers using several mediums, including Email and Live Chat. Supporting integration with many market leading CRM, Bulk Email and Live Chat solutions to offer a unified approach to customer contact.

Rewards

Cúlra Rewards allows you to manage customer rewards allowing you to define offers and target specific customer segments to help convert or cross sell your products. Flexible options include time limited offers, repeatable offers or previous purchase based offers.

